



SYZ develops its private banking offering by launching sustainable advisory project in partnership with the World Bank

- Banque SYZ offers a new equity-linked bond issued by the World Bank that addresses Sustainable Development Goals (SDG)
- SYZ is the first private bank in Switzerland to offer this type of investment to private clients

Geneva, 8 December 2017 -The Advisory of Banque SYZ has successfully launched a new bond product issued by the World Bank (IBRD) and linked to a basket of developed market stocks that meet SDG (Sustainable Development Goals) criteria.

In partnership with the World Bank (IBRD), Banque SYZ is the sole distributor of the note, the first bonds in Switzerland that directly link private investors to the Sustainable Development Goals (SDGs). Returns are linked to the performance of companies advancing the global development priorities set out in the goals, including addressing climate change, ending poverty, advancing gender equality, improving health and building sustainable infrastructure.

SYZ is the first private bank in Switzerland to offer this type of investment to private clients. While ESG (Environment Social Governance) focused solutions are available, the partnership with the World Bank goes beyond these solutions by focusing on the SDGs, which are sanctioned by the United Nations and will govern the UN's global strategy until 2030. In addition, all investments will be used to finance World Bank development projects.

Led by Carole Millet and Manuel Terreault of Banque SYZ's Advisory Team, the project received enthusiastic support from private investors, attracted to the combination of a performance-oriented goal and the humanist spirit of this product. This project highlights the ability and agility of SYZ to offer innovative products to its clients in line with its entrepreneurial spirit.

"We are very proud to partner with the World Bank through their investment solution supporting the Sustainable Development Goals. Innovation is one of our core values and as a responsible investor we are pleased to contribute to new solutions creating performance through investments that incorporate environmental, social and governance considerations", said Eric Syz, CEO of SYZ Group.

Arunma Oteh, World Bank Vice President and Treasurer, said: "We need to fundamentally rethink development finance to achieve the Sustainable Development Goals. Thanks to our partnership with Banque SYZ and BNP Paribas who arranged the bond, we are able to offer Swiss private investors an attractive risk-reward opportunity that also demonstrates the powerful role of capital markets in connecting savings with development priorities. We hope to continue expanding these offerings for investors and markets across the globe."

The World Bank will use the proceeds to support the financing of projects that advance its goals of eliminating extreme poverty and boosting shared prosperity, and that are aligned with the SDGs. The return on investment in the bonds is directly linked to the stock performance of companies included in the Solactive Sustainable Development Goals World MV Index. The index includes 30 companies that, based on methodology developed by Vigeo Eiris' Equitics, dedicate at least one fifth of their activities to sustainable products, or are recognised leaders in their industries on socially and environmentally sustainable issues. Solactive applies volatility and diversification filters to reach the final index composition. Vigeo Eiris is a global provider of environmental, social and governance research to investors and public and private corporates.

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About SYZ Group

Founded in Geneva in 1996, SYZ is a fast growing Swiss banking group exclusively dedicated to asset management, through two complementary business lines: high-end private banking and institutional asset management. SYZ offers private and institutional investors comprehensive portfolio management, with an active investment style and a focus on risk reduction that is clearly committed to providing absolute performance through alpha generation.

SYZ is an independent, family-owned company with a global footprint. The Group has a solid capital base and benefits from being privately held and independent.

www.syzgroup.com

About the World Bank

The World Bank (International Bank for Reconstruction and Development, IBRD), rated Aaa/AAA (Moody's/S&P), is an international organization created in 1944 and the original member of the World Bank Group. It operates as a global development cooperative owned by 189 nations. It provides its members with financing, expertise and coordination services so they can achieve equitable and sustainable economic growth in their national economies and find effective solutions to pressing regional and global economic and environmental problems. The World Bank has two main goals: to end extreme poverty and promote shared prosperity. It seeks to achieve them primarily by providing loans, risk management products, and expertise on development-related disciplines to its borrowing member government clients in middle-income countries and other creditworthy countries, and by coordinating responses to regional and global challenges. It has been issuing sustainable development bonds in the international capital markets for over 70 years to fund its activities that achieve a positive impact. Information on World Bank bonds for investors is available here www.worldbank.org/debtsecurities.

World Bank Bonds Use of Proceeds

The World Bank (IBRD) issues USD 50 to 55 billion in bonds for sustainable development every year. Bond proceeds are used to support the financing of sustainable development projects and programs in countries that are middle-income or creditworthy lower-income IBRD members and working in partnership with IBRD to eliminate extreme poverty and boost shared prosperity. Projects supported by IBRD are designed to achieve a positive social impact and undergo a rigorous review and internal approval process aimed at safeguarding equitable and sustainable economic growth.

About the Sustainable Development Goals (SDGs)

The Sustainable Development Goals (SDGs) are a collection of 17 interrelated global goals set out by the United Nations. Each of the broad goals has several targets. The total number of targets is 169. The SDGs cover a broad range of social development issues, such as poverty, hunger, health, education, climate change, gender equality, water, sanitation, energy, environment and social justice. The SDGs are also known as "Transforming our World: the 2030 Agenda for Sustainable Development" or Agenda 2030 in short. The goals were developed to replace the Millennium Development Goals (MDGs) which ended in 2015. Unlike the MDGs, the SDG framework does not distinguish between "developed" and "developing" nations. Instead, the goals apply to all countries.