

Banque SYZ voted “Best Private Banking Boutique” for the fifth year running



Geneva 8 November 2018 – For the fifth year running, Banque SYZ has been voted “Best Private Banking Boutique” at the Global Private Banking Awards 2018, organised by PWM Professional Wealth Management and The Banker, both Financial Times Group Publications.

Awarded to Banque SYZ for the fifth year running at an awards ceremony held in London on 7 November, this prestigious prize recognises the unique qualities of an institution that is seen as a real success story of the Swiss-based finance scene.

As is the case every year, the "Best Private Banking Boutique" category was closely contested, with candidates including many European and American banks. Made up of a panel of opinion leaders in finance from around the world, the jury said it was impressed with Banque SYZ's expertise in investing, which is the main differentiator to much of the competition. They noted the bank is moving into new strategies, including private equity.

“Under the leadership of Eric Syz, the bank has matured from a small player into a key name in Switzerland’s private banking landscape, while maintaining the culture, values and innovation of a boutique”, explained Yuri Bender, Editor in Chief of Professional Wealth Management, the organiser of the awards.

“This award is testament to our unwavering focus on addressing our clients’ financial ambitions with long-term financial solutions. It also recognises our differentiated approach in delivering a combination of institutionalised investment processes and tailored investment solutions, including private equity and alternative investments,” says Eric Syz, CEO of SYZ Group.

“To be different, we understand it’s a question of attitude. Our mind-set is to manage our clients’ assets as if it were our own. As entrepreneurs, we feel responsible for everything we do in creating value for our clients”, he adds.

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About SYZ Group

Founded in Geneva in 1996, SYZ is a fast growing Swiss banking group exclusively dedicated to asset management, through two complementary business lines: high-end private banking and institutional asset management. SYZ offers private and institutional investors comprehensive portfolio management, with an active investment style and a focus on risk reduction that is clearly committed to providing absolute performance through alpha generation.

SYZ is an independent, family-owned company with a global footprint. The Group has a solid capital base and benefits from being privately held and independent.

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