



PRESS RELEASE

## Bank Syz appoints new head of advisory

**Geneva, 10 May 2021 – Bank Syz Ltd, the private banking arm of Syz Group, has hired Antoine Denis to lead its advisory offering which is recognized for its excellent investment performance and client servicing.**

Effective today, Antoine Denis reports to Nicolas Syz, head of Syz Private Banking. He will co-head the investment department of the Bank with Luc Filip, head of discretionary portfolio management.

Becoming a key member of the bank's investment strategy and investment committees, he will work to further enhance Syz's investment capabilities – namely the group's institutional-grade investment and reporting processes combined with macro overlays that helps to protect clients' portfolios.

In his new role, Antoine Denis will also be focused on developing the advisory team to supply each of the regional private banking teams with the right investment opportunities for the right clients. By encouraging a collaborative culture, he will seek to attract the highest calibre investment professionals with a performance-oriented mindset, thereby further increasing our expertise across specific countries and in new asset classes such as cryptocurrency.

In the 2020-2021 financial year, the private bank delivered a top decile investment performance for both discretionary and advisory clients, thanks to its robust institutional investment approach. Bank Syz also prides itself on client servicing. Throughout the pandemic the Bank has been disciplined in its implementation of technology to significantly increase engagement with clients.

### **Future-focused**

The Bank is focused on the future, constantly looking for ways it can inspire clients to evolve with a changing landscape and seize new opportunities. To this effect, Antoine Denis is tasked with reviewing and expanding the Syz advisory product offering across focus countries and investment segments, to better cater for regional preferences and optimise its tailored advice offering in a Japanified world of low growth, high debts, and low interest rates

Antoine Denis has more than a decade of experience in the investment industry, and extensive expertise working directly with private clients – in sales, portfolio management, research and advisory capacities. He joins from Bordier & Cie., the Geneva based private bank where he has been the head of advisory since 2015. Prior to this, he held positions at Lyxor AM in London and Pictet & Cie in Paris, respectively in hedge funds and mutual funds.

Antoine Denis says: "I look forward to joining one of the most innovative active investment boutiques, which is constantly challenging the status quo and putting a strong emphasis on employee and client culture. With its commitment to investment excellence and outstanding client servicing, Syz is well placed to become a leader in its sector over the coming years and I am eager to contribute to its success."



Nicolas Syz, head of Syz Private Banking, adds: “Antoine brings with him a proven track record of creating value for clients along with the cultural values that will make him very much at home at Syz. We are confident that he will carry on delivering excellent service and investment performance for our clients and his commitment to improving investment processes and product solutions fits well with our passion for innovation, as we work to create ever greater value for those who bank with us today and in the future”.

— ENDS —

**For more information, please contact:**

Mélanie Svalander

Tel.: +41 (0)58 799 15 69

Email: [Melanie.svalander@syzgroup.com](mailto:Melanie.svalander@syzgroup.com)

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**About Syz Group**

The Syz Group is a family owned and managed Swiss financial group focused on good long-term investment performance, robust risk management, and personal service for clients. Entrepreneurs for centuries, the group was co-founded in 1996 by Eric Syz who still leads the firm alongside his two sons and a team of industry experts. Stable and secure – the Syz Group holds substantial equity, almost double Switzerland’s regulatory requirements.

The group serves clients across four main areas:

- Bank Syz offers private clients a genuine alternative to the traditions of Swiss private banking
- Syz Independent Managers provides the full services of a custodian bank to external asset managers.
- Syz Capital offers investors the opportunity to invest alongside the Syz family in hard to access alternative investments including private markets
- Syz Asset Management primarily invests the assets of Swiss institutional investors in bonds and money market instruments.

Syz clients share the group’s long-term view and focus on building sustainable wealth for the future.  
[syzgroup.com](http://syzgroup.com)



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