

## PRESS RELEASE

Geneva, 3 June 2021



## Syz Capital recognised once again for its excellence in alternatives

Geneva, 3 June 2021 – Syz Capital has been awarded ‘best alternative investment manager’ at the ninth annual WealthBriefing European Awards. This follows their win for the Swiss Awards in February 2021.

The ability to offer hard to access alternative assets, private markets and approach to sustainability was noted by the judges in this hard-fought category. They were particularly impressed with the winner’s stand-out submission.

Syz Capital is an independent asset manager focused on illiquid and liquid investments. The firm strives to differentiate from peers by seeking investment opportunities which as much as possible are not correlated to capital markets, weathering macroeconomic or market volatility. This is made possible by discovering hidden gems, investments overlooked by conventional investors to unlock sustainable performance. Investing in alternatives has always been part of the Group’s DNA. The Syz family has been investing in private companies for over 200 years and in hedge funds since the 1980s. These investments can deliver superior risk-adjusted returns with a powerful diversifying effect in a broader portfolio.

**Marc Syz, CEO of Syz Capital**, says: “This award is a testament to the high-quality innovative strategies we have been able to offer investors in the alternatives space. In a late-cycle environment, with volatility brought on by the pandemic, investors were drawn to uncorrelated solutions with robust risk mitigation strategies. This will continue to drive demand for diversification through alternative assets, especially in times of short term uncertainty and even more so long term if the global economy remains locked into a long-term ‘Japanification’ scenario, where low interest rates and low inflation can prevail for the foreseeable future.”

“We welcome this shift, given our strong belief qualified investors should have 20-30% of their portfolio exposed to alternatives. Syz Capital is now well placed to assist investors in achieving this target across the liquidity spectrum.”

Syz Capital’s mission is to offer like-minded investors the opportunity to invest alongside ourselves in hard to access opportunities. The business which completed its second year of activity in 2020, is ahead of schedule in delivering impressive returns for clients, and continues to grow its private markets activity by size and scope in direct majority investments, uncorrelated strategies and special situations

The WealthBriefing European Awards set organisations and individuals apart from their peers by focusing on a process that fairly rewards achievement, top class performance and innovation.

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**About Syz Group**

The Syz Group is a family owned and managed Swiss financial group focused on good long-term investment performance, robust risk management, and personal service for clients. Entrepreneurs for centuries, the group was co-founded in 1996 by Eric Syz who still leads the firm alongside his two sons and a team of industry experts. Stable and secure – the Syz Group holds substantial equity, almost double Switzerland's regulatory requirements.

The group serves clients across four main areas:

- Banque Syz offers private clients a genuine alternative to the traditions of Swiss private banking
- Syz Independent Managers provides the full services of a custodian bank to external asset managers.
- Syz Capital offers investors the opportunity to invest alongside the Syz family in hard to access alternative investments including private markets
- Syz Asset Management primarily invests the assets of Swiss institutional investors in bonds and money market instruments.

Syz clients share the group's long-term view and focus on building sustainable wealth for the future.  
[syzgroup.com](http://syzgroup.com)

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